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Message Text

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64
ACTION COME-00

INFO OCT-01 ARA-16 ADP-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-03 RSC-01 SIL-01 USIA-15 PRS-01 RSR-01

/066 W
---------- 058324
R 101841Z AUG 73
FM AMEMBWFSY BUENOS AIRES
TO SECSTATE WASHDC 3212
INFO AMEMBASSY ASUNCION
AMEMBASSY MONTEVIDEO

UNCLAS BUENOS AIRES 5929

FOR COMMERCE

E.O. 11652: N/A
SUBJECT: RTDC: FY 1975 EVENT SCHEDULE.

REF: A/5894.

1. EMBASSY PROPOSES FOLLOWING EVENT SCHEDULE:

1974
JULY - MACHINERY SHOEMAKING & LEATHER. JEEP

AUGUST - BUSINESS MACHINES. TC SHOW.

AUGUST - CHEMICAL EQUIPMENT. TRADE MISSION.

SEPTEMBER - PLASTICS PROCESSING. CATALOG SHOW.

SEPTEMBER - PLANT MAINTENANCE, SAFETY &
SECURITY EQUIPMENT. JEEP.

OCTOBER - HOSPITAL ADMINISTRATION & HEALTH
CARE. SHOW.

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NOVEMBER - TEXTILE MACHINERY & TEST INSTRUMENTS.

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CATALOG SHOW.

1975.

MARCH - AUTO MAINTENANCE & REPAIR. JEEP.

APRIL - EDUCATIONAL EQUIPMENT & TEACHING
MACHINES. JEEP.

MAY - MATERIALS HANDLING. TYPE IV PARTICIPATION
IN ARGENTINE FOOD INDUSTRY FAIR. MAY 11/27.

JUNE - AVIATION/COMMUNICATION EQUIPMENT.
TC SHOW.

2. EMBASSY HOPES OIM WILL BE ABLE TO SCHEDULE SHOE MACHINERY, PLASTIC PROCESSING, HOSPITAL AND MATERIALS HANDLING THEMES IN MONTHS RECOMMENDED. PREFER SCHEDULE CHEMICAL EQUIPMENT MISSION IN FIRST HALF FY BUT RECOGNIZE MARKET SITUATION, SAO PAULO MAY NOT PERMIT RESCHEDULING. EMBASSY FULLY FLEXIBLE TIMING OTHER THEMES. ANTICIPATE SPACE LIMITATIONS PRECLUDE MATERIALS HANDLING SHOW IN TC AND THEREFORE RECOMMEND FAIR. TC WILL NOT REQUIRE OIM MANPOWER SUPPORT EXCEPT FOR EXHIBITOR RECRUITMENT. WOULD USE IN-HOUSE DESING AND MERO SYSTEM. HOWEVER, WOULD REQUIRE EXTRA FUNDING FOR SPACE RENTAL, PLATFORMS, FLOOR COVERING, ELECTRICAL AND LIGHTING. THESE COSTS COULD BE OFF-SET BY CHARGING HIGHER FEES. WILL DEVELOP BUDGET FOR YOUR EVALUATION. AGRICULTURAL MACHINERY THEME DOES NOT SEEM VIABLE IN VIEW EXTENSIVE LOCAL MANUFACTURE, DECLINING IMPORT MARKET, AND CURRENT U.S. SALES OF LESS THAN $400,000.

3. EMBASSY COMMERCIAL UNIT PLANS CONDUCT MARKET STUDIES FOR BUSINESS MACHINES, SHOEMAKING MACHINERY, AND AVIATION/COMMUNICATION EQUIPMENT. TC PLANS CONDUCT MARKET STUDIES CHEMICAL EQUIPMENT, PLASTICS PROCESSING, PLANT MAINTENANCE, SAFETY AND SECURITY, HOSPITAL MEDICAL, AND AUTO MAINTENANCE.
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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